



Big Brothers Big Sisters

Little Moments. Big Magic.™

Quickfacts

Program Partner Name: Big Brothers Big Sisters of the 7 Rivers Region
Winona Office

Classification: Family/Youth

Federal ID#: 39-1762460

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Big Brothers Big Sisters has been the leader in one-to-one youth service for over a century, with proven success in creating positive friendships that benefit children,

Little Moments. Big Magic.

Think back on your own childhood. Who was that special person - other than a parent - who brought a little magic into *your* life? Bigs are “that person” for a child, creating wonderful memories for themselves - and for their Littles.

About the ‘Match’—Bigs and Littles

Bigs and Littles, and their families, are from all walks of life and represent the diversity of Winona County. What our Littles have in common is a desire to have a Big, plus a parent or other caring adult in their life who feels they need one. What Bigs have in common is a willingness to share some fun with a young person. Bigs consistently say they get even more out of being matched than their Littles! Both enjoy their weekly outings together as well as monthly sponsored activities such as horseback riding, ice skating, fishing, and art projects.

It Works!

National research reveals that Littles are more likely to show positive behaviors in school and at home than children not matched with a Big. Our matches are effective because professional staff ensure that the relationships are safe and rewarding for everyone involved.

Growing Strong in Winona County

Since 1999, we’ve grown every year to serve more children in Winona County. In 2008 “Bigs” spent over 15,000 hours of one-to-one time with 280 local kids in need. We estimate there are 1,200 children 6-14 years old in Winona County who could significantly benefit from a caring mentor. To reach our goal of serving each one, we need two things: volunteers and funds. Both will assure that many more children will fulfill their potential as positive members of this community.

Our funds are raised locally and stay in the community to help kids here. 82% of the dollars went directly to programming in 2008 with 10% used for fundraising efforts and 8% for management. Big Brothers Big Sisters has been recognized by Forbes Magazine and Charity Navigator as an organization most worthy of donor consideration.

